



**International Center for  
Leadership in Education**

RIGOROUS LEARNING FOR ALL STUDENTS



**PRINT RESOURCES  
TO SUPPORT:**

- ▶ Systemwide Effectiveness
- ▶ Transitioning to Higher Standards
- ▶ Effective Instruction for All Learners

2015  
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2016

# PUBLICATIONS CATALOG

# ABOUT US



DR. WILLARD R. DAGGETT  
Founder & Chairman



SUSAN A. GENDRON  
President



ERIC SHENINGER  
Senior Fellow



DR. SUSAN SZACHOWICZ  
Senior Fellow



RAYMOND J. MCNULTY  
Senior Fellow

For more than 20 years, the International Center for Leadership in Education has stood at the forefront of comprehensive school improvement. Driven by our basic mission—rigor, relevance, and relationships—our collaboration with thousands of schools and hundreds of districts has transformed the way educators deliver instruction to help improve student achievement. Our core belief is that success should not be defined by grades or tests, but rather by whether learners are equipped with the skills and knowledge needed to succeed in an ever-changing world.

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# NEW THIS YEAR

For more than two decades, Willard R. Daggett has pushed educators to acknowledge what we know intuitively is true: the world is changing at a rate that far exceeds that of our schools. In his latest book, Daggett motivates us to ask the hard question: are we preparing our students to thrive in the world in which they will reside?

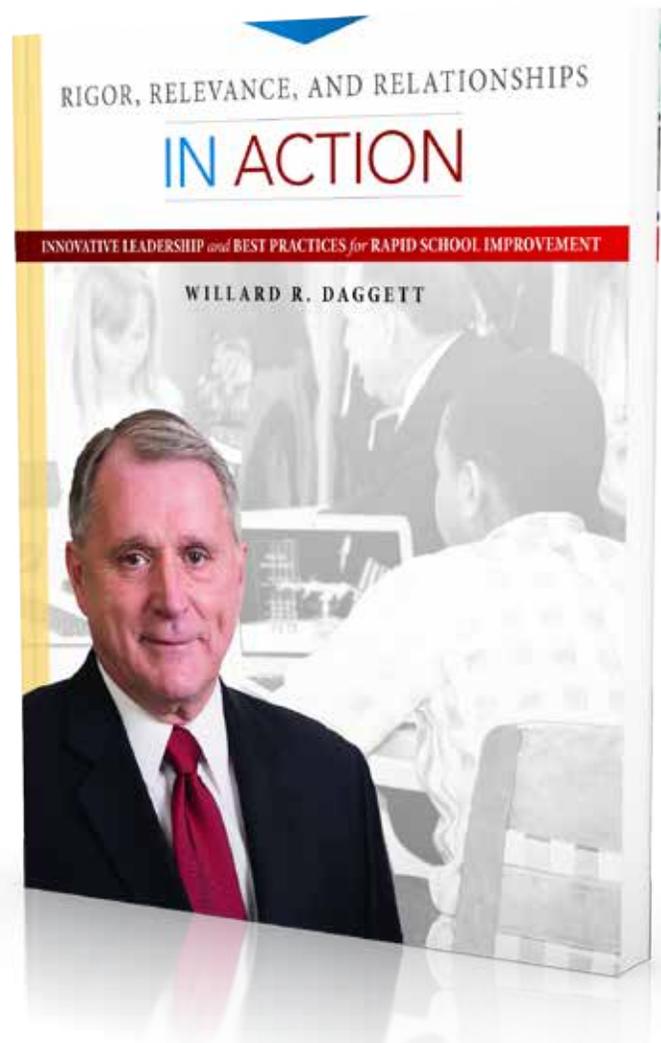
## **RIGOR, RELEVANCE, AND RELATIONSHIPS IN ACTION**

Innovative Leadership and  
Best Practices for Rapid  
School Improvement

By Dr. Willard R. Daggett

An urgent call-to-action and a practical how-to for embracing meaningful change in your classrooms. These tried and true methods for adopting a range of student-centered improvement initiatives aim to rapidly bring student learning into the twenty-first century—and prepare our students for successful lives.

**Item # 590796 \$29.99**



## **ABOUT BILL DAGGETT**

Recognized worldwide for his efforts to reform educational systems, thousands of schools have sought Bill Daggett's guidance for planning and implementing systemic change in preparation for educational improvement initiatives. He has collaborated with education ministries in several countries, with the Council of Chief State School Officers, the Bill & Melinda Gates Foundation, the National Governors Association, and numerous national organizations.

# DAGGETT SYSTEM FOR EFFECTIVE INSTRUCTION BUNDLE



Provides new and experienced leaders at the district and building level with a deep explanation of why all segments of an organization must align to create a culture that nurtures and sustains student achievement. This bundle includes one copy of each of the titles shown.

**Item # 562128**

**Regular Price \$119.96**

**Bundle Price: \$90.00**

## ALSO AVAILABLE INDIVIDUALLY:

### **The Daggett System for Effective Instruction: Alignment for Student Achievement**

By Dr. Willard R. Daggett

Offers a future-focused vision and coherent strategy for developing and supporting instructional effectiveness across the entire education organization to maximize the achievement of all students. **Item # 623208 \$29.99**

### **A Systemwide Approach to Embedded Literacy**

Provides the necessary background and foundation for establishing embedded literacy as part of a school's instructional core. Addressing the Common Core State Standards and the Daggett System for Effective Instruction, topics covered include steps for implementing embedded literacy, reading skills for adult life and the workplace, embedding literacy across the curriculum, winning strategies for content areas, step-by-step instructional models, and best practices in real school settings.

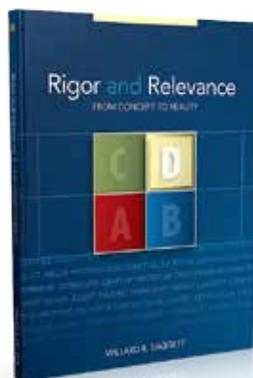
**Item # 623180 \$29.99**

### **A Systemwide Approach to Leadership**

Presents an innovative and trailblazing vision for effective school leadership. Practical step-by-step strategies, based on the Daggett System for Effective Instruction, show how to create a shared vision of common goals, empower the entire teaching community, build consistency, mine untapped leadership to affect climate, and sustain effective community engagement. **Item # 623181 \$29.99**

### **A Systemwide Approach to Rigor, Relevance, and Relationships**

Offers school leaders actionable strategies to create or enhance a systemwide culture of rigor, relevance and relationships. Educators are given the necessary tools to put the Rigor/Relevance Framework into daily practice in their schools. **Item # 623182 \$29.99**



## ALSO AVAILABLE:

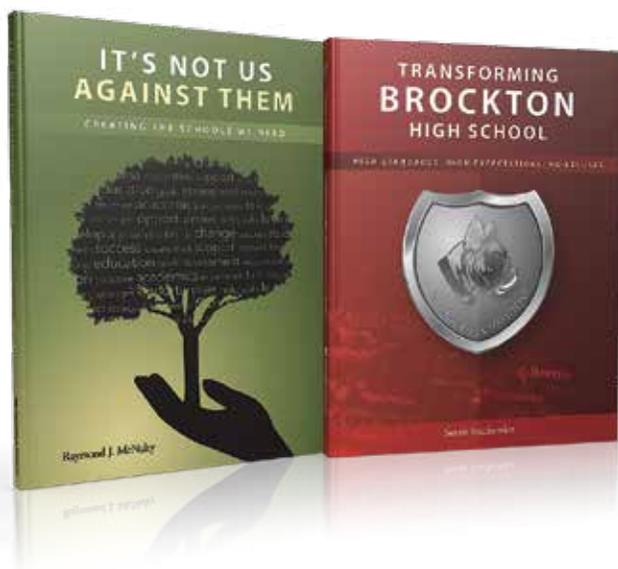
### **Rigor and Relevance From Concept to Reality**

By Dr. Willard R. Daggett

Details the foundation of the Rigor/Relevance Framework, a tool developed by the International Center to examine curriculum, instruction, and assessment along the two dimensions of higher standards and student achievement.

**Item # 623202 \$29.99**

# BROCKTON TRANSFORMATION BUNDLE



Provides educators with observations and case studies grounded in real-world applications to assist in the creation and implementation of school renewal programs. This bundle includes one copy of each title shown. **Item # 564921**

**Regular Price \$59.98**

**Bundle Price: \$45.00**

## ALSO AVAILABLE INDIVIDUALLY:

### **It's Not Us Against Them — Creating the Schools We Need**

By Raymond J. McNulty

Presents observations from outside of the field and case studies of successful schools as talking points for where we should be in education. Through these examples, educators are provided with real-world strategies to assist their school renewal programs. **Item # 623195 \$29.99**

### **Transforming Brockton High School: High Standards, High Expectations, No Excuses**

By Dr. Susan Szachowicz

A personal narrative sharing Sue Szachowicz's implementation of a schoolwide literacy initiative focused on adult learning. Sue details her own experience creating a restructuring committee to improve academic achievement and personalize education for all students, giving educators an insider's perspective on leading renewal initiatives for urban schools with challenging demographics. **Item # 625474 \$29.99**

## ABOUT RAY McNULTY



A keynote speaker at the state, national, and international levels, Ray McNulty addresses the need for school systems to help students become creative thinkers who can use their knowledge in different ways. He strongly believes schools

and education systems must be proactive and reach out to help forge solutions that will help students become successful in the classroom and their lives outside of school. Ray is committed to helping schools and school systems embrace the process of change, raise performance standards for both students and teachers, and build solid connections between schools and their communities.

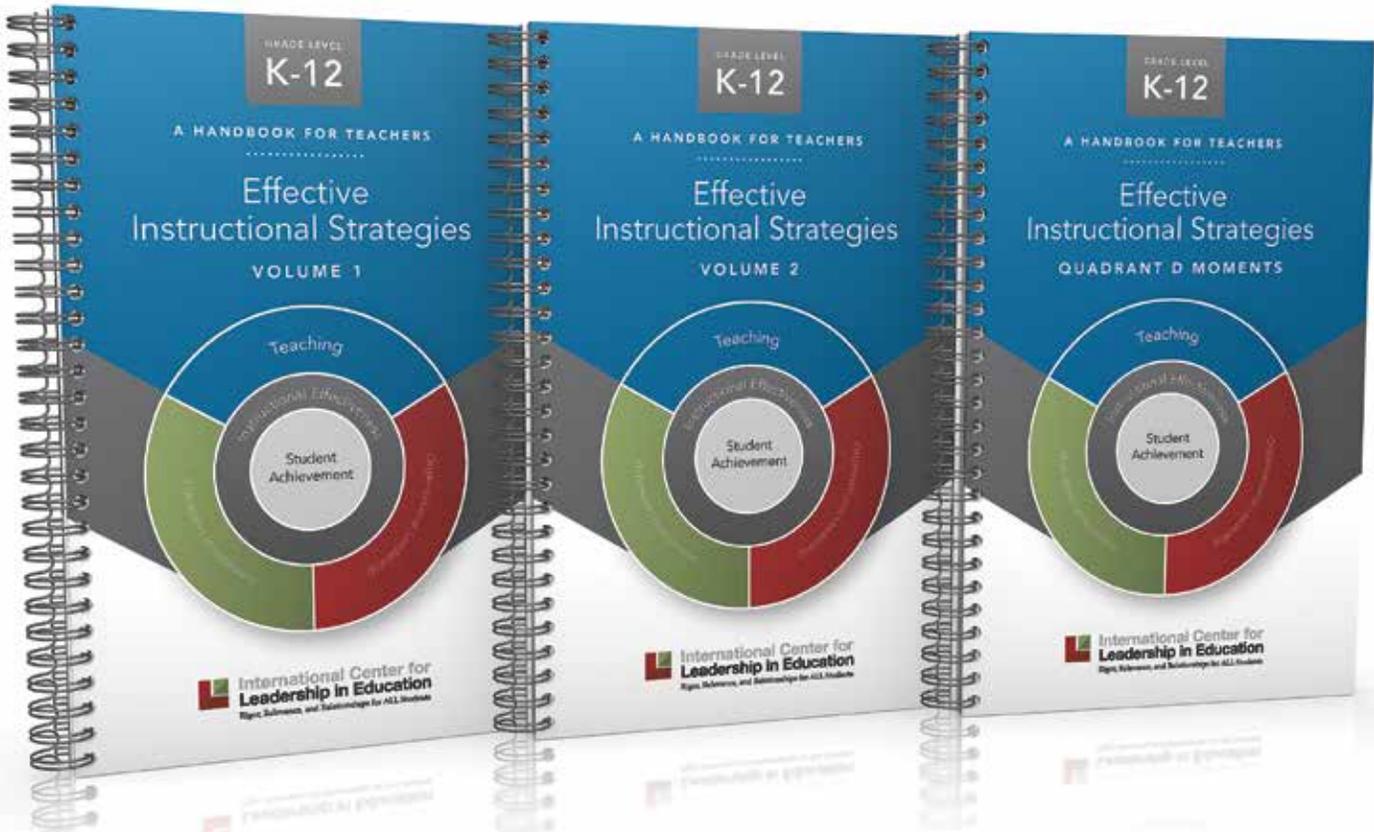
## ABOUT SUE SZACHOWICZ



Susan Szachowicz is dedicated to ensuring all students achieve college and career readiness and firmly believes the ideology: "high expectations, high standards—no excuses." She has served students at Brockton High School,

a large (4,300 student) comprehensive urban high school for her entire career and describes herself as Brockton High's greatest cheerleader. Sue continues to be committed to performance transformation at the school and in the state and has served on numerous state commissions on school improvement particularly regarding the Massachusetts assessment program.

# EFFECTIVE TEACHING BUNDLE



Helps teachers expand their repertoire of instructional strategies that are high in rigor and relevance. This bundle includes one copy of each of the titles shown above. **Item # 562130**

**Regular Price: \$104.97**

**Bundle Price: \$80.00**

## ALSO AVAILABLE INDIVIDUALLY:

### Effective Instructional Strategies

Provides educators with an expanded repertoire of instructional strategies, high in rigor and relevance, designed to address student needs across all subjects and grade levels. Topics covered include collaborative learning strategies, 21st century learning experiences, instructional technology, learning centers, and differentiated instruction.

**Volume 1 Item # 623186 \$34.99**

**Volume 2 Item # 623187 \$34.99**

### Effective Instructional Strategies— Quadrant D Moments

Supports students being able to synthesize and apply their knowledge to solve complex problems or create real-world applications of their learning. Educators are provided with instructional strategies for all grade levels and subject areas, along with hundreds of brief D-moment activities that build and reinforce Quadrant D learning. The activities address multiple learning styles and intelligences and explain how each strategy addresses Quadrant D learning.

**Item # 623185 \$34.99**

# HIGHER STANDARDS AND NEXT GENERATION ASSESSMENTS BUNDLE



Offers crucial and timely information, strategies, and best practices designed to help educators create a successful plan for implementing higher standards. This bundle includes one of each of the titles shown.

**Item # 562132**

**Regular Price: \$179.96**

**Bundle Price: \$140.00**

## ALSO AVAILABLE INDIVIDUALLY:

### **Shifting Instruction to Meet Fewer, Clearer, and Higher Expectations: Common Core State Standards**

Provides strategies and best practices to help schools create a successful plan for implementing the new Common Core State Standards. Topics covered include: creating an awareness for the need to change, garnering support to elicit change, implementing new assessment programs, creating aligned assessments through professional development, and creating technology-based, cooperative learning experiences which have real-world applications. **Item # 623203 \$44.99**

### **Leveraging Formative Assessment to Improve Instruction**

Articulates the wide spectrum of ways that students can demonstrate understanding to inform differentiated instruction. Utilizing a three-tiered approach covering formative, benchmark, and summative assessments, educators are provided with a mechanism for viewing assessment as a tool to inform and improve instruction.

**Item # 623197 \$44.99**

### **Using Rigor and Relevance to Create Effective Instruction**

Presents practical solutions for rethinking and reinventing current instructional planning and assessments to improve rigor and relevance in schools. Topics covered include applying effective instructional strategies, developing appropriate assessments, initiating peer review, and implementing personal and professional development plans.

**Item # 623210 \$44.99**

### **Measuring College and Career Readiness: Next Generation Assessments**

By Susan B. Gendron

Provides teachers with an overview of the expectations defined by the Partnership for the Assessment of Readiness for College and Careers (PARCC) and Smarter Balanced Assessment Consortium (SMARTER) and how those expectations align to the Rigor/Relevance Framework. Topics covered include claims and targets, technology implications, item type overviews, and sample items with guidance on writing test items for all types.

**Item # 625473 \$44.99**

# HIGHER STANDARDS – PRACTICAL APPLICATIONS BUNDLE

Provides strategies to help teachers to incorporate reading and writing lessons—and higher levels of rigor and relevance—across all curriculum areas and grade levels impacted by new state standards. This bundle includes one copy of each of the titles shown below. **Item # 562131**

**Regular Price: \$114.97**  
**Bundle Price: \$85.00**



## ALSO AVAILABLE INDIVIDUALLY:

### **Stretch Learning – Practical Strategies Aligned to Common Core State Standards**

Presents relevant and active stretch learning strategies to increase students' ability to adapt, integrate, problem solve, and create in the context of rigor and relevance. Topics covered include stretch learning at different levels; interest pathways, themes, small communities, and career-based approaches; and steps in stretch unit design and implementation. **Item # 623204 \$44.99**

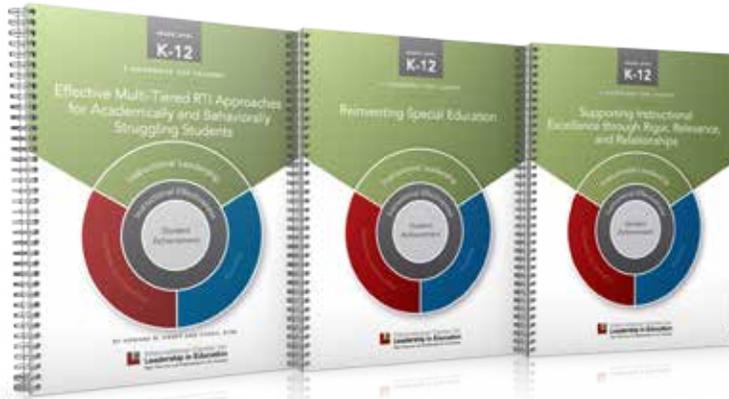
### **Effective Instructional Strategies for Content Area Reading**

Offers practical strategies to incorporate reading—and higher levels of rigor and relevance—into all curriculum areas. Reading strategies include creating an approach, teacher- and student-directed learning activities, graphic organizers, and comprehension questions. **Item # 623188 \$34.99**

### **Effective Instructional Strategies for Content Area Writing**

Offers practical strategies to incorporate writing—and higher levels of rigor and relevance—into all curriculum areas. Writing strategies include analytical writing, crafting a research statement, evaluating digital sources, and note-taking. **Item # 623189 \$34.99**

# LEADERSHIP FOR STUDENT SUPPORT BUNDLE



Filled with strategies to help leaders support a rigorous and relevant learning environment for disengaged students, students with disabilities, and struggling students. This bundle includes one copy of each of the titles shown. **Item # 562129**

**Regular Price: \$134.97**  
**Bundle Price: \$100.00**

## ALSO AVAILABLE INDIVIDUALLY:

### **Effective Multi-Tiered RTI Approaches for Academically and Behaviorally Struggling Students**

Details the actions leaders must take at the district and school levels to implement effective and successful Response to Instruction and Intervention (RTI<sup>2</sup>) systems. Schools and districts are shown how to build and maintain the process from year to year. Literacy, mathematics, emotional, social, and behavior interventions are also covered. **Item # 639335 \$44.99**

### **Reinventing Special Education**

Describes successful, classroom-tested strategies for ensuring positive results and dispelling the culture of low expectations among students receiving special education services. Topics covered include intervention strategies, effective use of data, tiered models, co-teaching preparation, and planning and evaluation. **Item # 623201 \$44.99**

### **Supporting Instructional Excellence through Rigor, Relevance, and Relationships**

Provides practical suggestions and ideas for practicing adaptive and instructional leadership. Topics covered include: developing transformational leadership, engaging in comprehensive needs assessment and strategic planning, developing and maintaining a vision, creating a culture of learning, and developing partnerships with parents and the community. **Item # 623207 \$44.99**

# ENGLISH LANGUAGE LEARNERS BUNDLE



Designed to help teachers and leaders fully engage and support English language learners by providing practical tools, strategies, and research-based best practices. This bundle includes one copy of each of the titles shown.

**Item # 580080**

**Regular Price: \$89.98**  
**Bundle Price: \$65.00**

## ALSO AVAILABLE INDIVIDUALLY:

### **Supporting English Language Learners in the Classroom**

Provides practical tools and best practices for closing the achievement gap and accelerating the learning of students who speak a language other than English. Topics include content-based ELL and sheltered instruction, scaffolding and differentiating instruction, strategies to support reading and writing in content area instruction, and factors which affect the assessment of culturally and linguistically diverse students. **Item # 623205 \$44.99**

### **Supporting English Language Learners Systemwide**

Emphasizes the crucial role of leadership, staff, and students in the effort to support diverse learners as they develop language skills and master grade level, standards-based content. Educators are given practical strategies and research-based best practices aimed at closing the achievement gap that English language learners and culturally and linguistically diverse students typically experience in our classrooms. **Item # 623206 \$44.99**

# LEARNER ENGAGEMENT BUNDLE



Centered in the scientific implications of brain science on learning and the preconditions necessary, at home and in the classroom, to create a culture of engagement that encourages academic and personal success for all students. This bundle includes one copy of each of the titles shown above.

**Item # 564922**

**Regular Price: \$274.96**

**Bundle Price: \$210.00**

## ALSO AVAILABLE INDIVIDUALLY:

### Engaging Parents in Student Learning

Provides 20 engaging and practical activities designed for parents as a mechanism for fostering parental involvement. Each activity includes online, editable resources for planning calendars, tasks, flyers, and evaluations. Activity topics include helping your child with homework, health and safety, the Internet, and family literacy.

**Grades K-6**

**Item # 623191 \$99.99**

**Grades 7-12**

**Item # 623190 \$99.99**

### Learner Engagement for Academic Success

Addresses the challenges of teaching unmotivated and disengaged students with practical advice on creating a culture of engagement that encourages success for all students. Topics covered include activities for building student relationships, preconditions and pedagogy for engagement-based learning and teaching, and using technology as a mechanism for engagement.

**Item # 623196 \$44.99**

### What Brain Research Teaches About Rigor, Relevance, and Relationships and What It Teaches About Keeping Your Own Brain Healthy

by Dr. Paul D. Nussbaum and Dr. Willard R. Daggett

Explores the ways in which rigor, relevance, and relationships are supported by breakthroughs in brain science. By describing recent discoveries about brain structures and functions, this title uncovers the scientific implications of brain science on learning, student engagement, and relationships and illustrates how these benchmarks help students achieve academic and personal success.

**Item # 623211 \$29.99**

2015 – 2016 Order Form

**THEMED BUNDLES (BEST VALUE)**

Item #	Title	Bundle Price	QTY	Total
562128	Bundle 1: Daggett System for Effective Instruction (regular price: \$119.96)	\$90.00		
564921	Bundle 2: Brockton Transformation (regular price: \$59.98)	\$45.00		
562132	Bundle 3: Higher Standards and Next Generation Assessments (regular price: \$179.96)	\$140.00		
562131	Bundle 4: Higher Standards—Practical Applications (regular price: \$114.97)	\$85.00		
562130	Bundle 5: Effective Teaching (regular price: \$104.97)	\$80.00		
564922	Bundle 6: Learner Engagement (regular price: \$274.96)	\$210.00		
562129	Bundle 7: Leadership for Student Support (regular price: \$134.97)	\$100.00		
580080	Bundle 8: English Language Learners (regular price: \$89.98)	\$65.00		

(A) BUNDLE TOTAL

Bundles are not eligible for volume discounts.

**INDIVIDUAL TITLES**

Item #	Title	Price	QTY	Total
623180	A Systemwide Approach to Embedded Literacy	\$29.99		
623181	A Systemwide Approach to Leadership	\$29.99		
623182	A Systemwide Approach to Rigor, Relevance, and Relationships	\$29.99		
623186	Effective Instructional Strategies – Volume 1	\$34.99		
623187	Effective Instructional Strategies – Volume 2	\$34.99		
623185	Effective Instructional Strategies – Quadrant D Moments	\$34.99		
623188	Effective Instructional Strategies for Content Area Reading – Grades 7–12	\$34.99		
623189	Effective Instructional Strategies for Content Area Writing – Grades 7–12	\$34.99		
639335	Effective Multi-Tiered RTI Approaches for Academically and Behaviorally Struggling Students	\$44.99		
623191	Engaging Parents in Student Learning – Grades K–6	\$99.99		
623190	Engaging Parents in Student Learning – Grades 7–12	\$99.99		
623195	It's Not Us Against Them	\$29.99		
623196	Learner Engagement for Academic Success	\$44.99		
623197	Leveraging Formative Assessment to Improve Instruction	\$44.99		
625473	Measuring College and Career Readiness: Next Generation Assessments	\$44.99		
623201	Reinventing Special Education – K-12	\$44.99		
623202	Rigor and Relevance From Concept to Reality	\$29.99		
590796	Rigor, Relevance, and Relationships in Action—Innovative Leadership and Best Practices for Rapid School Improvement	\$29.99		
623203	Shifting Instruction to Meet Fewer, Clearer, and Higher Expectations:Common Core State Standards	\$44.99		
623204	Stretch Learning: Practical Strategies Aligned to Common Core State Standards	\$44.99		
623205	Supporting English Language Learners in the Classroom	\$44.99		
623206	Supporting English Language Learners Systemwide	\$44.99		
623207	Supporting Instructional Excellence through Rigor, Relevance, and Relationships	\$44.99		
623208	The Daggett System for Effective Instruction: Alignment for Student Achievement	\$29.99		
625474	Transforming Brockton High School: High Standards, High Expectations, No Excuses	\$29.99		
623210	Using Rigor and Relevance to Create Effective Instruction	\$44.99		
623211	What Brain Research Teaches About Rigor, Relevance and Relationships	\$29.99		

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