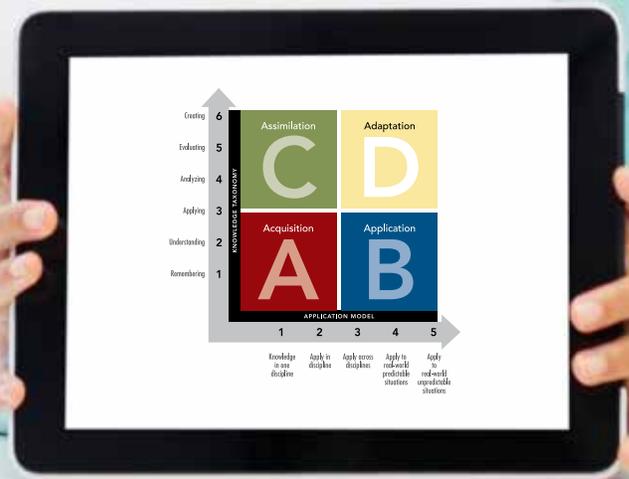


DIGITAL LEADERSHIP & LEARNING

Embracing Technology to
Support Rigorous Learning
and Real-World Relevance



Blended Professional Learning
for Leaders & Teachers

Introducing a practice
area led by award-winning
principal Eric Sheninger



Reaching Technology's Potential

"We have not yet become good enough at the kind of pedagogies that make the most of technology; adding 21st century technologies to 20th century teaching practices will just dilute the effectiveness of teaching."

OECD, *Students, Computers and Learning: Making the Connection*, 2015

The research has made it clear.

US schools spend billions per year on digital technology. With such a significant investment, why doesn't the data show greater improvements in student learning outcomes?

In order to reach technology's potential to enhance learning, leaders and teachers require the **professional learning** to transform school culture and instruction.

Successful digital initiatives do not simply rely on new devices to create change; in 2002, the Maine DOE implemented the first statewide 1:1 learning-with-technology plan—still the country's largest 1:1 program. And since 2002 **professional learning has been the backbone** of its program.

Technology alone will not move the needle for learning.

That's where we come in.

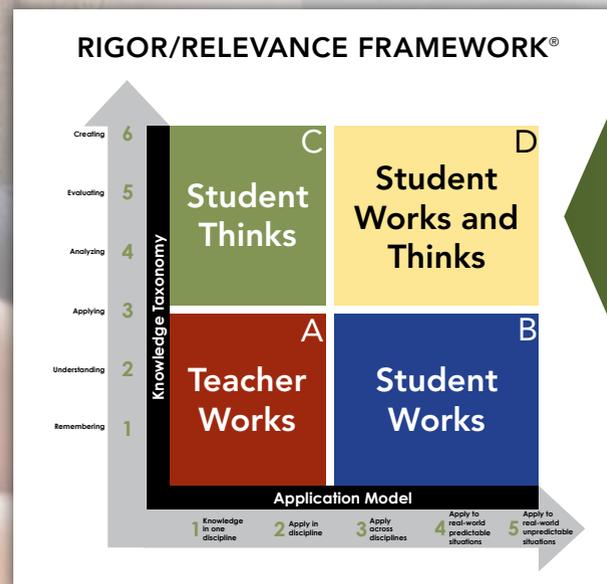
Our Future-Focused Vision

"It's not the latest devices or the trendy furniture that make the biggest impact—it's **fostering a culture** where both students and adults have a love for learning and love coming to school every day. The technology and classroom design only enhance the learning."

Todd Finn, Principal, Hampton High School, Henry County, GA

We know that in order for digital technology initiatives to be successful, they must support and enhance **rigorous learning opportunities**.

Today rigorous, **Quadrant D** learning has become essential for students to thrive in tomorrow's careers, and now more than ever, technology literacy plays a critical role in preparing future-ready students.



We want to provide students with *Quadrant D* learning opportunities—ones that center on higher-order thinking to solve complex problems.

A Proven Paradigm

Pillars of Digital Leadership & Learning

ICLE Senior Fellow Eric Shener developed the Pillars of Digital Leadership & Learning as a framework from which any leader or teacher can begin to harness the power of technology to change professional practice and initiate sustainable change.

The Pillars form the foundation of the **Digital Practices Assessment**, a robust assessment tool used to determine needs around implementing a new digital initiative or increasing the effectiveness of a current initiative, and to inform strategic planning.

Digital Practices Assessment

COMMUNICATION

PUBLIC RELATIONS

BRANDING

STUDENT
ENGAGEMENT/
LEARNING

PROFESSIONAL
GROWTH/
DEVELOPMENT

RE-ENVISIONING
LEARNING SPACES
AND ENVIRONMENTS

OPPORTUNITY



Our Approach: A Collaborative Partnership

Face-to-Face Courses

Our Digital Leadership & Learning solutions target the specific needs of **leaders and teachers**, and follow a progression of learning designed to grow awareness, develop expertise, and establish sustainable change.

Our blended approach includes the following learning opportunities:

Online jumpstart tutorials set the stage for the in-person courses, developing critical background knowledge of the ICLE learning frameworks. Our series of courses then builds deep understanding and practice of the Digital Leadership & Learning principles.

Job-Embedded Coaching

Leadership and instructional coaching support personalized needs, ensuring sustainable impact and implementation fidelity.

As a result of our work together, leaders and teachers will be equipped to:

- Make learning relevant by engaging students with technology
- Develop quality pedagogical techniques for digital learning
- Re-envision learning spaces for today's learner
- Provide targeted feedback, so that technology can enhance learning
- Measure the effectiveness of technology integration
- Roll out BYOD and 1:1 initiatives
- Use digital tools to authentically engage the community and tell your story
- Build a positive brand presence for your school or district

Results-Driven Professional Learning

Our three-year implementation plan is a recommended model for the optimal sequence and pacing of our collaborative work. Flexible implementation options are available, and are discussed during the planning phase of our partnership.

Leaders

Teachers

YEAR 1 Building the Foundation

CREATE THE PLAN

Digital Practices Assessment identifies challenges and opportunities for developing a tailored, strategic plan

RAISE AWARENESS

Keynote Addresses inform, inspire, and motivate school leaders and teachers

BUILD EXPERTISE

- | | |
|---|---|
| <ul style="list-style-type: none">• Online Jumpstart Tutorials• Face-to-Face Courses:<ul style="list-style-type: none">▶ Creating a Culture for Rigorous Digital Learning▶ Leading Instruction for Rigorous Digital Learning• Leadership-Focused Coaching Modules | <ul style="list-style-type: none">• Online Jumpstart Tutorials• Face-to-Face Courses:<ul style="list-style-type: none">▶ Creating a Rigorous & Relevant Digital Learning Environment▶ Implementing Future Ready Instruction• Instruction-Focused Coaching Modules |
|---|---|

Leaders

Teachers

YEAR 2 Deepening the Skills

DEEPEN EXPERTISE

- **Face-to-Face Courses:**

- ▶ Creating a Systemwide Approach to Teacher Support
- ▶ Collaborating for Instructional Effectiveness
- ▶ Communicating to Increase Student Learning
- ▶ Establishing a Clear Focus and Taking Action on Data

- **Targeted Leadership Coaching**

- **Face-to-Face Courses:**

- ▶ Creating Digitally Literate and Responsible Learners
- ▶ Re-Envisioning Blended Instruction
- ▶ Implementing Rigorous Flipped Instruction
- ▶ Developing Authentic Learning Experiences
- ▶ Authentic Assessment and Accountability in a Digital Environment

- **Targeted Instructional Coaching**

YEAR 3 Sustaining the Impact

SUSTAIN THE WORK

Ongoing Job-Embedded Leadership Coaching to ensure progress and consistent practices

Ongoing Job-Embedded Instructional Coaching to ensure progress and consistent practices

Ongoing Progress Monitoring

We ensure the success of our partnership through ongoing data collection and analysis during the implementation.

Leading from Experience

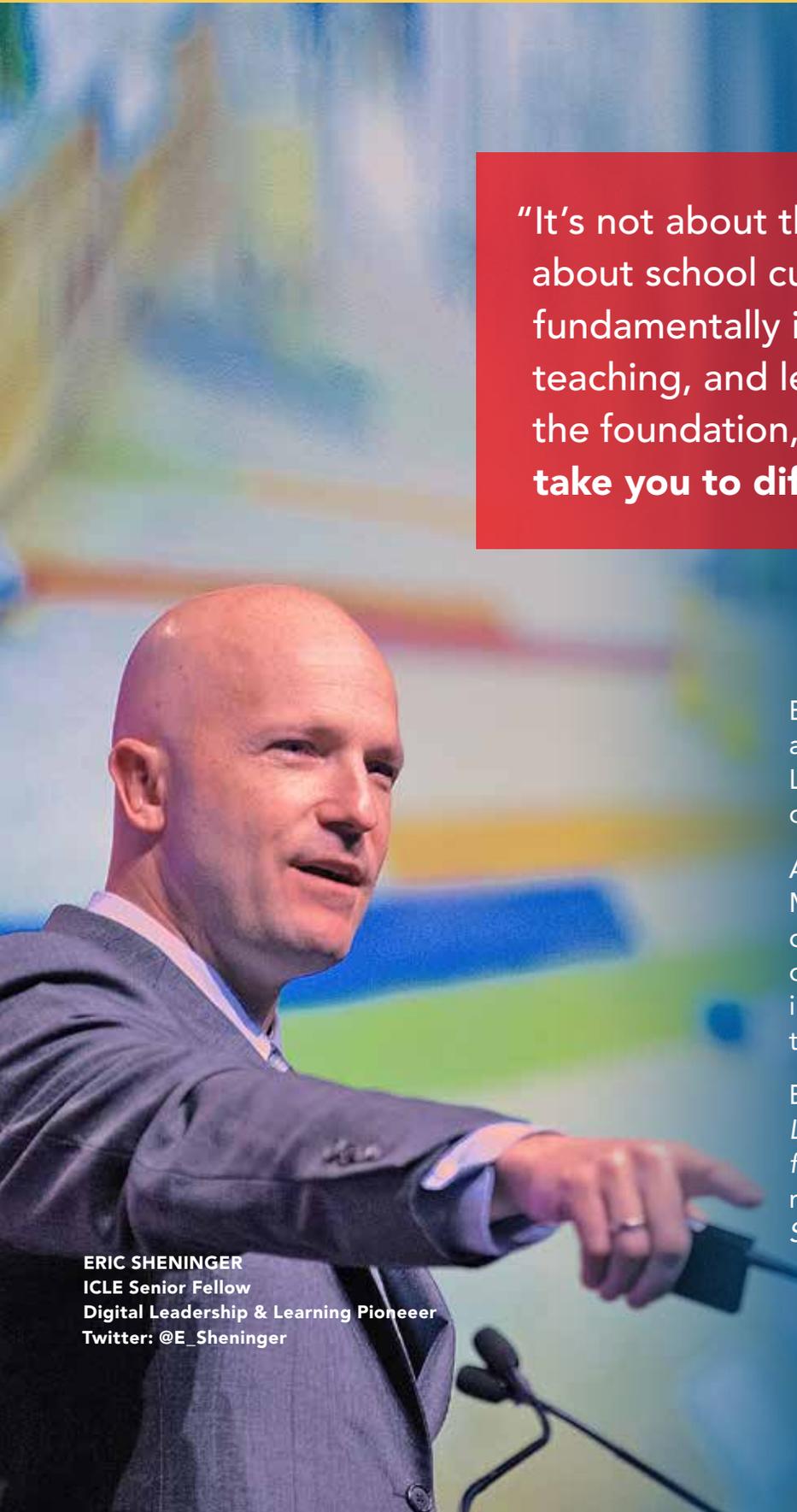
“It’s not about the devices, it’s about school culture—how we can fundamentally improve leadership, teaching, and learning. Once you have the foundation, then **technology can take you to different places.**”

Eric Sheninger is a Senior Fellow at the International Center for Leadership in Education, a division of Houghton Mifflin Harcourt.

As the award-winning principal of New Milford High School, NJ, Sheninger oversaw the successful implementation of several sustainable change initiatives that radically transformed the learning culture at his school.

Eric is the author of *Digital Leadership: Changing Paradigms for Changing Times*, and the most recent *UnCommon Learning: Creating Schools That Work for Kids*.

ERIC SHENINGER
ICLE Senior Fellow
Digital Leadership & Learning Pioneer
Twitter: @E_Sheninger



Our **Digital Leadership & Learning** practice area is driven by education experts who have walked-the-walk with technology initiatives, have seen firsthand what digital learning success looks like, and who are prepared to apply their expertise to improve leadership, teaching, and learning in your school or district.



Dwight Carter



Weston Kieschnick



Erika Tate



Jimmy Casas

"Being a digital leader is about **building a positive brand** for our schools and extending our audience. Social media has allowed us to reach beyond the parents of our students, and **engage the greater community**. Now when we celebrate student success, the *community* celebrates student success."

Lamont Repollet, Superintendent, Asbury Park, NJ

Take your leadership and instruction to the next level.



Our Digital Leadership & Learning solutions are driven by experienced practitioners who understand the challenges that leaders and teachers face.

Visit **leadered.com** or call **518.399.2776, option 3**
to learn more about our work helping schools and districts like yours.



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